



# Lions Club President Training

**“Lead to Serve, Serve to Lead”**

**and**

**“Navigating to the Future through  
Leadership, Global / Local Stewardship,  
Membership, Fellowship, and Partnership”**

Presenter: Lion Dan Visone

Club: Aquia Harbour Host Lions

District: 24L

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# Welcome Future Club Presidents!

Icebreaker:

“What Quotes Resonated With You?”

"Why did you say YES to being President?"



# Session Overview

## Agenda:

- Successful Club Practices
- Leadership and Motivation
- Officer Roles & Responsibilities
- Planning for Success
  - Goals
  - SWOT Analysis
  - Membership
  - Fundraising/Service
  - Awards
- Resources
- Key Action Items



# What Does a Healthy Club Look Like

1. Friendly club meetings
2. Gets new members involved immediately
3. Members work well together and enjoy being with each other
4. Has motivated, enthusiastic, and caring leadership
5. Involve members in planning and service
6. Has goals that are reviewed and adjusted regularly
7. Publicizes service projects pre and post
8. It is not run by the same Lions year after year
9. Is diverse in gender, age, race, and ethnicity
10. Financially healthy with all dues and expenses paid on time



# What Does a Successful Club Look Like

1. Members know and appreciate each other
2. Members have fun in meetings, activities, service projects, and fundraisers
3. Constantly changing and trying to achieve excellence in meetings and projects
4. Takes intentional steps to stay healthy
5. Visible and known in the community
6. Makes a difference in the community
7. Stable membership
8. Conducts multiple service projects
9. It has members that participate in the zone, region, district, state, and international activities





# Why Members Leave

- Boring
- Lack of Caring, compassion, and concern
- Cliques form
- Club members got older and did no recruiting
- Club officer manipulation
- Lack of commitment
- Lack of dedication
- Lack of diversification
- Lack of interest
- Lack of leadership
- Lack of service
- The community is too small to support a club
- They need to encourage members to go to meetings beyond the local club
- Wrong reasons for starting a club or becoming a club officer
- Lack of training
- Lost heart, mission, and purpose
- Members stop enjoying being Lions. Cease to have fun serving, to enjoy meetings, and projects, no benefit to what the club is doing in the community.
- Naysayers/negative members
- No fun, too much time focusing on details
- No good programs for meetings
- No meaningful projects to keep members interested
- Stagnation
- Stubborn members



## Successful Leaders are able to:

- **Communicate**
- **Motivate**
- **Build Teams**
- **Solve Problems**
- **Resolve Conflicts**
- **Manage Change**
- **Promote Creativity**

**LEADERS  
DON'T  
CREATE  
FOLLOWERS,  
THEY CREATE  
MORE  
LEADERS.**





# Leadership in the Club

***"Leader – Someone to follow to a place you wouldn't go alone"***

If you need something done, you better help! Build trust in your membership

Fit member's skills with projects and assignments

If you need members to work multiple shifts, you better work multiple shifts. Lead by Example!

If you want the meetings to be fun – you need to be fun!

If you don't believe in an effort, the membership won't believe in it!

Empower and let them do their job!

Enthusiasm is contagious

If you put in the extra time and believe in the club and the membership, they will do anything for you!

If you go through the motions and coast through your year, ...

***Remember you are Leading VOLUNTEERS that have many options on how they spend their time!***

# Motivating Volunteers



If your  
actions  
inspire  
others to  
dream more,  
learn more,  
do more &  
become more,  
**YOU ARE A  
LEADER.**

- John Quincy Adams



# Top 10 Desires

- Involvement – to be engaged, stimulated
- Ownership – to be part of the plan
- Empowerment – the freedom to make decisions
- Relationship – social contact or part of a group
- Competence – to continually learn and improve
- Accomplishment – to succeed
- Significance – to make a difference
- Safety – to be themselves
- Recognition – to be appreciated and rewarded
- \_\_\_\_\_ - what is yours?



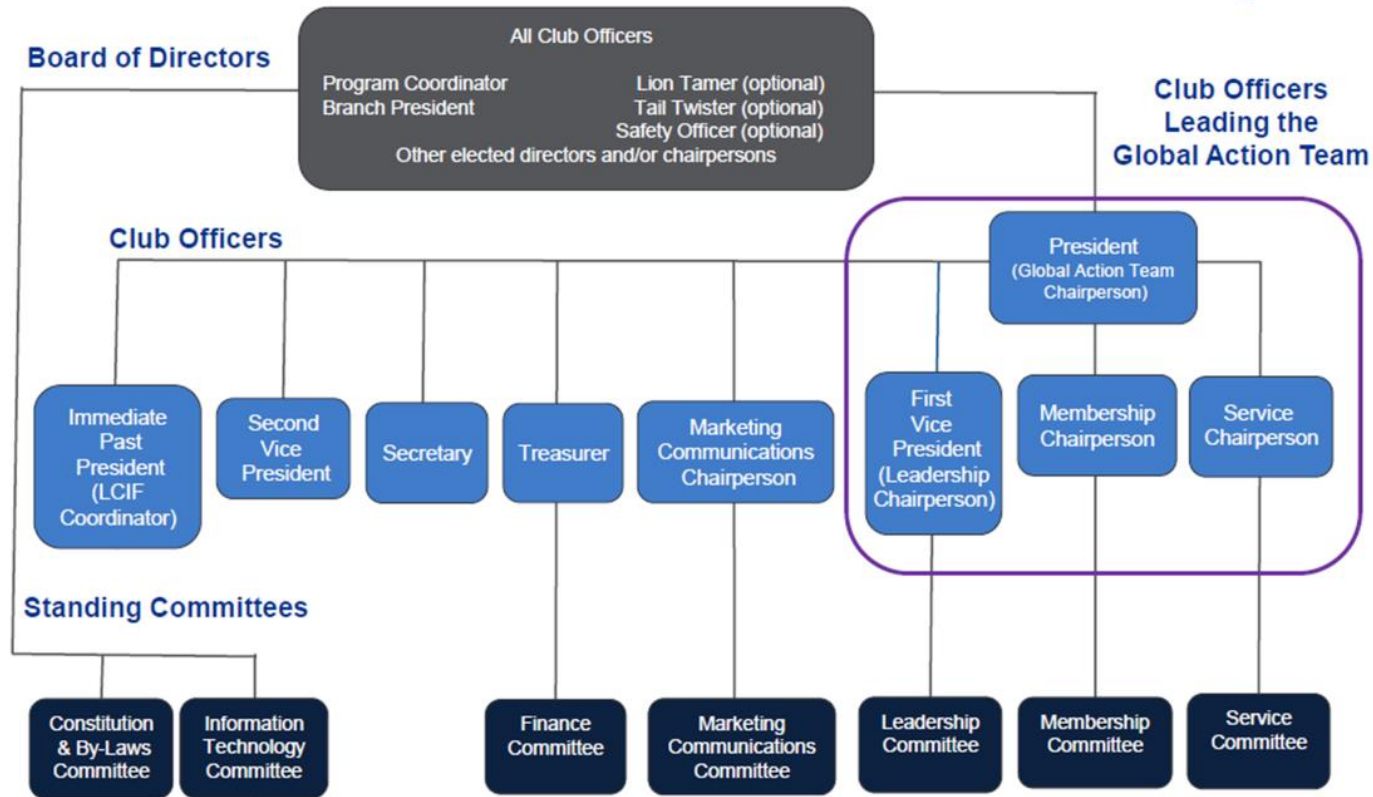
# What Motivated You?

To become a member

To continue as a member



# Standard Club Structure



DA-MCS.EN 7.31.19

27

## Club Structure



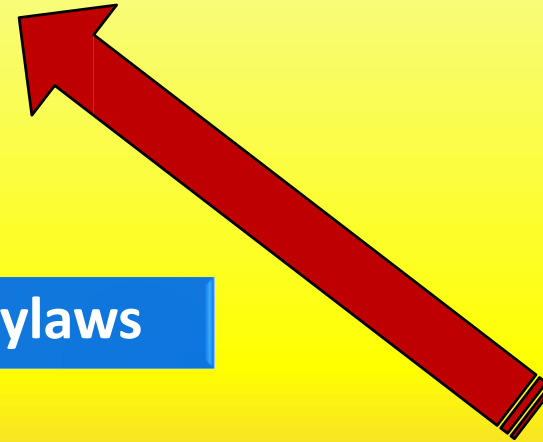
# Authorities

**Lions Club International Constitution  
and Bylaws**

**District Constitution and Bylaws**

Any club *rule, procedure, bylaw* or *constitutional provision* that is contrary to the International Constitution and Bylaws is not valid.

**Club Constitution and Bylaws**







# Officer Roles & Responsibilities

## Key Roles: **President**

1. Attend Zone Meetings – at least three
2. Attend Officer Training
3. Attend Fall Conference, Winter Conference, State Convention
4. Assign Club Chairs
5. Identify future leaders/officers
6. Chair the club and board meetings
7. Understand Roberts' Rules of Order
8. Work with secretary on tailored agendas
9. Understand how to use portal and check membership and service inputs
10. Understanding award criteria
11. Ensure Transparency and Accountability: The president must oversee accurate financial reporting and maintain clear records of all income, expenses, and fundraising activities.
12. Understand the advantages of leveraging Artificial Intelligence



# Officer Roles & Responsibilities

## Key Roles: **Secretary**

1. Work tailored agenda for club and board meetings
2. Record/document minutes
3. Prepare and maintain club roster
4. Prepare and maintain club calendar
5. Attend Officer Training
6. Enter new officer slate in the portal
7. Enter/update membership status in the portal
8. Order supplies as needed from International
9. Track requirements for all awards – State Achievement, 100% Secretary, 100% Treasurer, Club Excellence – fill them out and submit through President when due
10. Attend Zone meetings
11. Enter Service Reports and Fundraisers in the Portal – Service might be done by Service Chair.
12. Order new membership kits at the beginning of the Lion Year – could also be done by Membership Chair
13. Attend Fall Conference – 100% Secretary Award requirement
14. Understand basic concepts of Roberts' Rules of Order.



# Officer Roles & Responsibilities

## Key Roles: **Treasurer**

1. Pay International Dues twice a year
2. Pay State Dues once a year
3. Provide Treasurer reports for each board meeting
4. Ensure Admin and Activities funds are not mixed
5. Prepare, with the finance committee, the budget
6. File with the IRS – 990?
7. Track requirements for 100% Treasurer
8. Attend Officer Training – in person or virtual
9. Get a copy of LCI Treasurers Manual
10. Bill members and collect dues

## 11. Adhere to Club and Legal Guidelines:

Funds must be used in accordance with Lions Clubs International policies and local laws. This includes keeping administrative funds separate from public (charitable) funds and ensuring that charitable donations are used solely for approved service projects and not for operational expenses



# Officer Roles & Responsibilities

## Key Roles: **Membership Chair**

1. Develop a membership growth plan
2. Develop a membership retention plan
3. Develop a successful onboarding plan for each new member
4. Work with secretary to ensure new membership kits are ordered at the beginning of the Lion Year
5. Ensure membership kits are prepared for member induction
6. Attend Membership Chair Training or take virtually
7. Work with District GMT as required
8. Look at leveraging AI for recruitment



# Officer Roles & Responsibilities

## Key Roles: **Service Chair**

1. Attend Service Chair training or take virtually
2. Learn how to use portal to input service projects or reach out to Cabinet Secretary
3. Work with Public Relations chair to advertise Service Projects and successes
4. Work with District GST as required
5. Look at leveraging AI to promote Service



# Planning for Success

**What you should be doing NOW:**

- **Draft your club calendar**
  - Fundraisers/Service Projects
  - District Official Visit (DG/FVDG/SVDG) – they are the program
  - Zone Meetings – up to four
  - Visitation Kick-off and Awards
  - Fall Conference/ Winter Conference/State Convention
  - Nominations for new officers
  - When reports are due (Membership, Activities, Incoming Officers, ...)
  - Awards – MJF, LOVF, State Achievement, Club Excellence, 100% Secretary, 100% Treasurer, Visitation
  - Charter Night/Socials/Installation
  - When bills are due! State and International Dues!
- **Assign committees** – fit members skills, get everyone involved, document procedures, plan for future
- **Build a club budget** - make realistic, only a guideline
- **Define your club theme and goals**



# Setting Your Goals



- **Why did you want to be President? - What unique skills and ideas do you bring to the table?**
- **What is your theme for the year? – Mine was Fun, Fellowship, and Service**
- **What is the International President's and District Governor's theme?**
- **What do you want to try new this year?**
- **Reflect/evaluate current club projects, fundraisers, and procedures**
  - **What works, what's broke, what's overcome by events?**
  - **Are the members informed?**
  - **Are you listening to NEW ideas?**
  - **What's the community need?**
- **Get a pulse of how the membership feels about the club**
  - **Rating Our Club (LCI ME-15B)**
  - **Club Health Assessment – Can do at a meeting**
  - **Reach out to your membership personally**
  - **Do a SWOT Analysis**
  - **Have an off-site**



# Setting Your Goals

- Be SMART -

Specific

Measurable

Achievable

Realistic

Timely

- Guiding Principles-

- Club Evaluation/SWOT Analysis
- Award Based
- Willingness to Change

# Strengths, Weaknesses, Opportunities, and Threats (SWOT)



Handout: - SWOT Worksheet

- Strengths
- Weaknesses
- Opportunities
- Threats

What actions can you take to turn a weakness into a strength?

# Aquia Harbour Host Lions Club SWOT Analysis



## Strengths

Community Service  
Relationship with AEL  
Club Size  
Passion for Service  
Public Visibility – Social Media, ...  
Fundraisers and Service Projects

## Weaknesses

Growing Membership  
Succession Planning  
Getting Younger Members  
District/LCI Involvement  
Age of Members  
Willingness to Change and Adapt

## Opportunities

Social Media – Instagram/TikTok  
More Diversity  
New Service Projects/Fundraisers  
District/LCI training and events  
Technology – A/I  
Improve Business Processes

## Threats

Retirement  
Age  
Other Lions Clubs/Other Non-Profit  
Being Stagnant  
Cost  
Technology

# Membership Growth



**Remember it's not just recruiting, but also RETENTION!**

**Set realistic goals with your chairman and develop a recruitment/retention plan.**

**Are there membership options you haven't explored (affiliate, ...)**

**Create club brochure/business card to hand out at events – Lake of the Woods best practice**

**Have info on how to join on your website/Social Media – leverage [Lionsvirtual.org](http://Lionsvirtual.org)**

**Have membership drives on special nights or events**

**Community Events / Special Club meeting with “special” guest speaker**

**Have fun Membership Contests**

**Raffle a “major prize” with chances based on new members you brought in**

**This year – District Contest – “Each One Bring One”**

**Dinner – Steak/Hot Dogs**

**Have a club retreat and do a sensing session**

**Keep all involved. When they join, add immediately to a committee!**

**Members are not going to join or stay in a club YOU and the MEMBERSHIP are NOT PROUD OF!**



**MEMBERSHIP CATEGORIES**

For prospective members who may not be able to meet the obligations of active membership, LCI offers several membership categories to fit their needs.

**Active Member**

Active membership is the “typical” category of Lions membership. Active members receive all benefits, and must meet all requirements, of Lions membership.

**Affiliate Member**

An affiliate member is someone who is not able to participate as an active member of the club but desires to support the club and its community service initiatives.

**Associate Member**

An associate member has active membership in one Lions club and associate membership in a second club in their community of residence or employment.

**Honorary Member**

An honorary members is not a member of the Lions club but may be granted honorary membership by a Lions club for having performed outstanding service.

**Life Member**

A life member is a Lion who has maintained active membership for at least 20 years, or at least 15 years if the member has reached age 70. Life membership may also be granted to a Lion who is critically ill.

**Member-at-Large**

A member-at-large is a member of a club who is unable to regularly attend club meetings but desires to retain membership in the club.

**Privileged Member**

A privileged member is a Lion who has been a member 15 or more years but must relinquish active status because of illness, infirmity, advanced age or other reason.

Active	Dues			Dist. or Int'l Office	Voting Privileges	Dist. or Int'l Conv. Delegate
	Club	Dist.	Int'l			
ActiveYesYes	Yes	Yes	Yes	Yes	Yes	Yes
Affiliate	Yes	Yes	Yes	No	Club matters only	No
Associate*	Yes	No	No	No	Club matters only	No
Honorary	No	Club pays	Club pays	No	No	No
Life	Yes	Yes	One-time US\$650	Yes	Yes	Yes
Member-at-Large	Yes	Yes	Yes	No	Club matters only	No
Privileged	Yes	Yes	Yes	No		

# Understand Membership Categories



# Evaluate Fundraisers/Service Projects



- Are fundraisers/service projects accepted by the membership?
- Could they be fine-tuned to be better?
- Are you getting bang for your buck (\$/hr raised)?
- Do they make less and less each year because of competition, lack of enthusiasm, ...
- Is the club getting too old for the fundraiser/service project?
- Are there good procedures and understudies for the fundraiser/service projects?
- Do NEW members have NEW ideas and is the club listening?
- What are other successful clubs doing?
- How much do you want to make and how active do you want to be?
- What are the community needs?
- Are you investigating innovative ways to leverage technology?



# Awards and Recognition

International:

- Club Excellence Award (DA-1 Form)

MD24 / District Awards:

- State Achievement Award
- 100% Treasurer Award
- 100% Secretary Award

Encourage clubs to use awards as motivation and goals!



# The Role of the President – Club Meetings

- The club president presides at all meetings of the Board of Directors as well as the club.
- Prepares the agenda
  - ✓ President provides content
  - ✓ Communicates with officers and committee chairs to gather items
  - ✓ Works with club secretary to tailor the agenda
  - ✓ Ensures it is accurate and includes all required items
- Follows the agenda at the meeting
  - ✓ Start meeting on time
  - ✓ Ensure meeting runs smoothly
  - ✓ Use parliamentary procedures
- Manage group interaction
  - ✓ Presides over the meeting
  - ✓ Standing authority to deal with conflict resolution
- Have committee arrange a program each month for meeting
- Review and have board approve past club minutes

## Parliamentary Procedure

- ✓ A body of rules followed by an assembly.
- ✓ Call to order
- ✓ Rules for motion approval
- ✓ Recognition of speakers
- ✓ Etc...

## Robert's Rules of Order

Visit: <http://www.robertsrules.com/>





# The Role of the President – Club Meetings

**The club president presides at all meetings of the board of directors as well as the club.**

## The Club Meeting

### The Agenda:

- ✓ Call to order (Flag Salute / Announcements/Invocation)
- ✓ Introduction of guests
- ✓ A scheduled program (guest speaker, entertainment)
- ✓ Update on projects and activities
- ✓ Upcoming projects
- ✓ Plan a pleasant meeting
- ✓ Members elected a board they can trust
- ✓ Have meeting that is entertaining

**When is the next meeting?**

## The Board Meeting

### The Agenda:

- ✓ Call to order / Announcements
- ✓ Approval of Minutes
- ✓ Treasurer's Report (review budget, intakes, expenses, and account status)
- ✓ Membership Report
- ✓ Service Report
- ✓ Committee and Chairperson Updates
- ✓ Old Business
- ✓ New Business
- ✓ Outstanding Items



# Lions International Resources

Available Tools:

- Lion Portal
- Lions Learning Center (online leadership modules)
- Lions University (structured leadership development)
- Club Quality Initiative (CQI)\*\* tools

# Resources

## A club president is not alone in the role



### Lions Team

- Club Officers
- Zone and Region Chairpersons
- District Cabinet
- Lions Club International

### Lions of Virginia

Lions of Virginia <https://lionsofvirginia.org>

District 24L <https://valions.org>

District 24L Facebook/Instagram

### LCI Site

- Lions International - <https://www.lionsclubs.org/en>
  - Lions Portal – <https://lionsinternational.my.site.com/s/>
  - Lions Virtual – Lions Serving Lions - <https://lionsvirtual.org/>
  - Lions Youtube - <https://www.youtube.com/lionsclubs>
- 
- ✓ Club President & Vice President e-Book
  - ✓ Awards Applications
  - ✓ Blueprint for a Stronger Club (The Big Picture)
  - ✓ Your Club Your Way (Great meetings)
  - ✓ Club & Community Needs Assessment
  - ✓ Club Quality Initiative (The annual plan)
  - ✓ New Member Orientation Guide
  - ✓ Best Practices for Financial Transparency Guide







## Account AQUIA HARBOUR HOST L C

[+ Follow](#)

Lion ID	Type	Status	Active Member Count
38435	Lions Club	Active	60

[Club Details](#) [Data Export](#) [Club Service Activities](#) [Club Statements](#) [New Club Applications](#)

Account Name

AQUIA HARBOUR HOST L C

Parent Account ⓘ

[District 24 L](#)

Region or Zone ⓘ

[Zone:F](#)

Lion ID ⓘ

38435

Charter Established Date ⓘ

5/1/1980

▼ Club Details

Description

▼ Meeting Location 1

Meeting Place ⓘ

AQUIA HARBOUR INN

Type ⓘ

Lions Club

Active Member Count

60

Club Specialty ⓘ

Club Sub-Specialty ⓘ

Specialty Description ⓘ

Website

<http://valions.org/24ALionsClubWebsites.html>

Meeting Local Place ⓘ

[Member Actions](#) [Club Actions](#)

View Reports

[Club Members](#) [Club Officers](#) [Sponsored Clubs](#)

### Active Members

🔍 Enter search term ...

Last N... ▾	Name ▾	Memb... ▾	Memb... ▾
Anderson	Michael An...	michael.m...	571-481-7...
Baker	Brittiany Ba...	brittiany...	719-205-6...
Bergmeister	Frank Berg...	fxbergmeis...	540-841-2...
Bonnan	Ramona Bo...	bonnanrc...	224-622-2...





Account  
AQUIA HARBOUR HOST L C

+ Follow

Lion ID      Type      Status      Active Member Count  
38435      Lions Club      Active      60

Club Details    Data Export    **Club Service Activities**    Club Statements    New Club Applications

Create Service Activity



Service Activities (10+)



10+ items • Sorted by Start Date • Updated a few seconds ago

	End Date ▾	Title ▾	Service Acti... ▾	Start Date ↓ ▾	Repo... ▾	A
1	5/1/2025	AHHC Regular Club Meeting	<a href="#">SA-07264651</a>	5/1/2025	✓	L
2	5/4/2025	State Convention	<a href="#">SA-07264671</a>	5/1/2025	✓	L
3	4/23/2025	Quarterly Zone Meeting	<a href="#">SA-07264682</a>	4/23/2025	✓	L
4	4/17/2025	AHHLC Regular Meeting	<a href="#">SA-07163462</a>	4/17/2025	✓	L
5	4/17/2025	AHHLC Board Meeting	<a href="#">SA-07163469</a>	4/17/2025	✓	L
6	4/19/2025	Easter Food Baskets	<a href="#">SA-07163483</a>	4/17/2025	✓	L

Member Actions    **Club Actions**

View Reports

**Club Members**    Club Officers    Sponsored Clubs

Active Members

🔍 Enter search term ...

Last N... ▾	Name ▾	Memb... ▾	Memb... ▾
Anderson	<a href="#">Michael An...</a>	<a href="#">michael.m...</a>	571-481-7...
Baker	<a href="#">Brittiany Ba...</a>	<a href="#">brittiany...</a>	719-205-6...
Bergmeister	<a href="#">Frank Berg...</a>	<a href="#">fxbergmeis...</a>	540-841-2...
Bonnan	<a href="#">Ramona Bo...</a>	<a href="#">bonnanrc...</a>	224-622-2...



## AQUIA HARBOUR HOST L C

+ Follow

Lion ID	Type	Status	Active Member Count
38435	Lions Club	Active	60

Club Details Data Export Club Service Act

### View Reports



#### Reports

Select a Report

Select a Report

Club Achievements

Club Attendance Report

Club Monthly Reporting History

Lions Club Officer Report for Current Year

Club Roster

Club Roster of Membership Data

Lions District Officer Contact List

Family Unit Report

Account Name

AQUIA HARBOUR HOST L C

Parent Account ⓘ

District 24 L

Region or Zone ⓘ

Zone:F

Lion ID ⓘ

38435

Charter Established Date ⓘ

5/1/1980

#### Club Details

Description

#### Meeting Location 1

Meeting Place ⓘ

AQUIA HARBOUR INN

Club Actions

View Reports

Club Officers Sponsored Clubs

Members

Enter search term ...

Last Na... ▾	Name ▾	Memb... ▾	Memb... ▾
Anderson	Michael An...	michael.mg...	571-481-7...
Baker	Brittiany Ba...	brittianyan...	719-205-6...
Bergmeister	Frank Berg...	fxbergmeis...	540-841-2...
Bonnan	Ramona Bo...	bonnanrc@...	224-622-



Q Search content by title, description, or tags



Content Library



Achievements



Messages



Collapse Menu

### Content Type

- ☐ Courses
- ☐ Learning Paths

### Languages

### Rating

- ☐ ★★★★★
- ☐ ★★★★☆
- ☐ ★★★☆☆
- ☐ ★★☆☆☆
- ☐ ★☆☆☆☆

### Favorites



Learning Path ★★★★★ (313)

### Club Membership Chairperson Learning Path [EN]

The Club Membership Chairperson learning path has been creat...



Learning Path ★★★★★ (1527)

### Club President Learning Path [EN]



Learning Path ★★★★★ (1289)

### Club Secretary Learning Path [EN]





Course ★★★★★ (90)

### Bringing Possibilities to Life | LCIF and Lions Create Impactful Stories of Kindness [EN]

Discover the heartwarming impact of LCIF grants that create ...



Course ★★★★★ (2288)

### Club Officer Training [EN]

Your fellow club members have acknowledged your leadership p...



Course ★★★★★ (1444)

### Club President Responsibilities [EN]

This module contains information and resources designed to g...



Course ★★★★★ (1279)

### Club Secretary Responsibilities



Course ★★★★★ (925)

### Club Treasurer Responsibilities [EN]



Course ★★★★★ (999)

### Coaching [EN]

This course contains information and







**Leaders**

Service

Membership

Marketing & Events

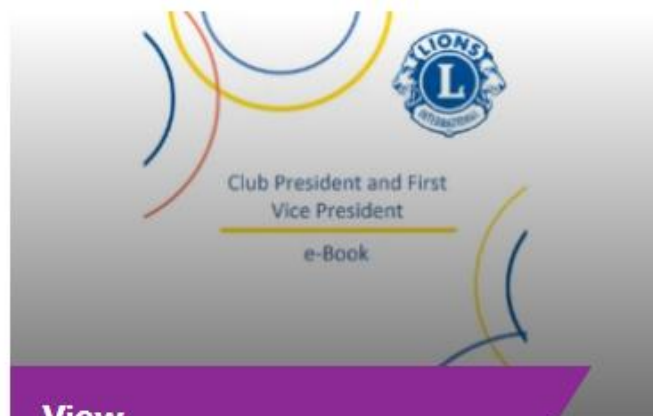
Training

Grants & Awards

**Donate**



## Key resources



**View**

**Club President and First Vice President e-Book**



**View**

**Constitution and By-Laws: Standard Club**



Troubleshooting  
Guide for Clubs

**View**

**Club Troubleshooting Guide**



[Leaders](#)[Service](#)[Membership](#)[Marketing & Events](#)[Training](#)[Grants & Awards](#)[Donate](#)

## Helpful resources

+ Webinar recordings and presentations

+ Your club officers team

+ Planning and training

+ Reporting

— Strive for excellence

- [Improving Lions Club Quality](#)
- [Club Quality Initiative](#)
- [Club Excellence Awards](#)
- [Plan for Your Club's Success Guide](#)
- [Plan for Your Club's Success PowerPoint](#)
- [Standard Club Structure](#)

+ Recognize your members

+ Global Action Team





**Leaders**

**Service**

**Membership**

**Marketing & Events**

**Training**

**Grants & Awards**

**Donate**



## Club

[Club President/First Vice President](#)

[Club Secretary](#)

[Club Treasurer](#)

[Club Service Chairperson](#)

[Club Membership Chairperson](#)

[Managing Your Club](#)

## Multiple District & District

[Managing Your District](#)

[Managing Your Multiple District](#)

[Managing Your Zone & Region](#)

[District Goals](#)

[Childhood Cancer Chairperson](#)

[Diabetes Chairperson](#)

[Environment Chairperson](#)

[Hunger Chairperson](#)

[Vision Chairperson](#)

[YCE Chairperson](#)

[Coordinating Lion](#)

[Leo District & Multiple District  
Leadership](#)

[Leo/Leo-Lion Cabinet & Council  
Liaison](#)

[Past District Governors](#)

## Global Action Team

[Global Action Team Roles &  
Resources](#)

[Global Service Team Toolbox](#)

[Global Membership Team and  
Global Extension Team Toolbox](#)

[Global Leadership Team Toolbox](#)

## Resources

[Presidential Theme](#)

[Finance Resources](#)

[Legal Resources](#)

[Insurance](#)

[Lion Portal Updates](#)

[How to Plan a District Convention](#)

[Make Your Club Visitation Count](#)

[Member, Officer or Club Information  
Requests](#)

[Membership Report Toolbox](#)

[LCIF Leadership Toolkit](#)

[New Voices Initiative](#)

[Speaker Request Notification Form](#)

**NEWS**

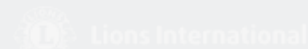
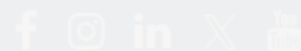
[Press Center](#)

**M**

[Video Center](#)

**CONNECT**

[Careers](#)







## Global Causes & Initiatives

Childhood Cancer  
Diabetes  
Disaster Relief  
Environment  
Humanitarian  
Hunger  
Vision  
Youth  
Mental Health & Well-Being

## Programs

Advocacy  
Diabetes Camps  
Diabetes Peer Support Groups  
Strides for Diabetes Awareness  
Type 2 Diabetes Screening  
Lions Eye Banks  
Recycle Eyeglasses  
Eyeglass Recycling Centers  
SightFirst  
Lions Quest  
Youth Camps & Exchange

## Resources

The Service Journey  
Service Project Planners  
Service Reporting  
Service Toolkit

## Partners

Corporate Social Responsibility  
Sight for Kids  
The Choose Kindness Project  
LCIF & Global Hope Partnership Africa  
Lions & UNODC: Partners in Prevention  
Special Olympics  
The Carter Center  
World Health Organization

## NEWS

[Press Center](#)

## MEDIA

[Video Center](#)

## CONNECT

[Careers](#)



Lions International





**Leaders**

**Service**

**Membership**

**Marketing & Events**

**Training**

**Grants & Awards**

**Donate**



### Lions Club Types

Club Branch  
Campus Club  
Traditional Club  
Virtual Club

### Increase Membership

MISSION 1.5  
Global Membership Approach  
Family Membership  
Rebuilding & Reactivating Clubs  
Start a New Club  
Cub Program

### Strengthen Clubs

Club Quality Initiative  
Get To Know GAT  
Guiding Lion Program  
Improving Club Quality  
Member Orientation  
Mentoring Programs  
New Members  
Worldwide Induction Day

### Leos & Young Lions

Leo Club Advisor  
Leo Club Advisory Panel  
Leo Club Leadership  
About Leos  
The Leo-Lion Program  
Show Your Leo Pride  
Start a Leo Club  
Young Lions Hub

### NEWS

Press Center

### MEDIA

Video Center

### CONNECT

Careers



**Lions International**





**Leaders**

**Service**

**Membership**

**Marketing & Events**

**Training**

**Grants & Awards**

**Donate**

### Marketing & Public Relations

Lions International Brand  
Logos & Brand Guidelines  
Club Marketing  
Lions Press Center  
Social Media

### Events & Programs

Calendar  
Lions International Convention  
Lions Day with the United Nations  
International Forums  
International Leo Day Video Contest  
Peace Poster Contest  
Peace Essay Contest  
White Cane Safety Day

### Service Stories

LION Magazine  
LionTV  
Lions Video Center  
LCIF Stories of Pride  
The Lions Blog

### NEWS

Press Center

### MEDIA

Video Center

### CONNECT

Careers



**Lions International**

[Leaders](#)[Service](#)[Membership](#)[Marketing & Events](#)[Training](#)[Grants & Awards](#)[Donate](#)

## Leadership Training

### Leadership Development

Vice District Governor Training Programs

FVDG/DGE Training Program

Second Vice District Governor Training Program

Club Officer Training

Zone Chairperson Workshop

### Leo Advancement Sessions

### Leo Club Advisor Training

## Institutes

### Leadership Development Institutes

Emerging Lions Leadership Institute (ELLI)

Faculty Development Institute (FDI)

Lions Certified Instructor Program (LCIP)

Regional Lions Leadership Institute (RLLI)

## Online Learning

### Lions Learning Center

Virtual Events Center

Club Marketing Guide

## NEWS

[Press Center](#)

## MEDIA

[Video Center](#)

## CONNECT

[Careers](#)



Lions International



## Association Awards

MISSION 1.5 Awards

## Presidential Awards Initiatives

## Membership Awards

Jesse Robinson Membership  
Growth Cup

### Membership Key Awards

Chevron Awards

Lions International Marketing  
Award

Kindness Matters Service Award

### Leo & Leo-Lion Awards & Recognitions

Humanitarian Award Winners

### Club Excellence Awards

### District Team Excellence Awards

### Zone & Region Chairperson Awards

VCF Chairperson Award





ionsvirtual



**Lions Serving Lions · Learning · Entertaining · Connecting**

Click the Buttons Below to Access All Apps

Lions Map 2 Grow

Lions Market 2 Grow

Lions Serve 2 Grow

Lions Learn 2 Grow

- Lions Virtual: free virtual hub to host hybrid events, orientations, training
  - Share success stories and local impact projects globally
  - Use breakout rooms for Q&A with prospects during virtual info sessions
  - Use ChatGPT to:
    - Draft invitation messages or scripts for info sessions
    - Generate personalized follow-up messages after events
    - Create engaging social media captions or service blurbs
    - Brainstorm ideas for themed recruitment campaigns





# Planning Checklist

Checklist for Incoming Presidents:

- ☐ Annual Club Calendar
- ☐ Budget Draft
- ☐ Committees Assigned
- ☐ Theme and Vision Statement
- ☐ Club Goals (Service, Membership, Fundraising)
- ☐ Review Award Criteria





# One Action I'll Take Home Tomorrow

Write down and share one step you'll take within 24 hours.



# Wrap Up and Questions

Thank you for your leadership!

Lion Dan Visone

Aquia Harbour Host Lions – District 24L

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Remember: Lead to Serve. Serve to Lead.